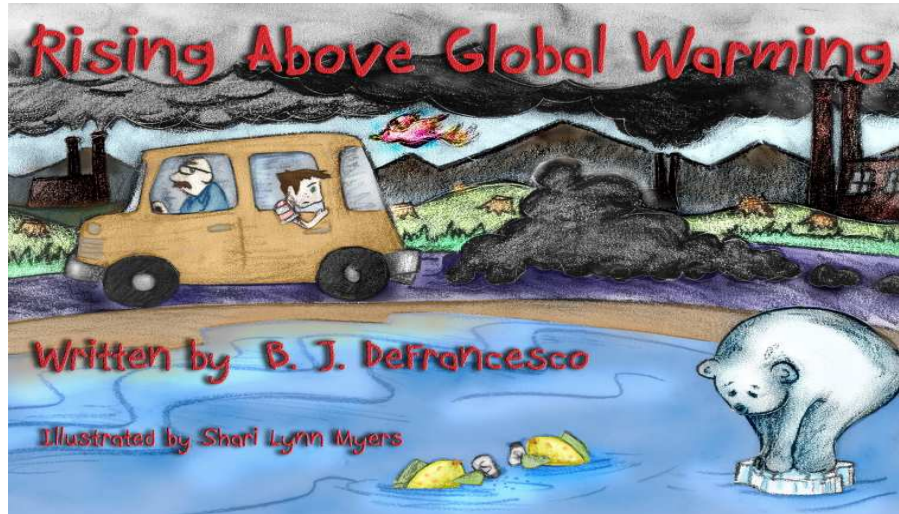


Press Release: New Children's Book Author
B. J. DeFrancesco
“RISING ABOVE GLOBAL WARMING”

A Book to Teach Children What Global Warming is and How to Save Our Earth



Author B. J. DeFrancesco has always had a strong connection with nature. He has a Bachelor of Science Degree in Biology and a Master of Science Degree in Environmental Science. His thesis was on the remediation of strip-mines in Western Pennsylvania. He is a member of Environment Oregon, the Sierra Club and the Center for Biological Diversity.

A popular alternative name for our planet is Terra. This Latin name for land or earth is often referenced in science and science fiction. Mr. Dee Nile owns the factories on Terra, which uses fossil fuel for power. His plants are causing the problem of air pollution, increasing carbon dioxide levels contributing to the greenhouse effect.

Dee Nile is in denial and refuses to accept the fact that he is responsible. His son Kyle and his friend Cassie convince him to go on a trip with Cassie's Mom to show him the connection between his factories and the global warming problem. The only friends Dee has are the Terra-birds, because no one else on Terra will talk to him. Find out what happens to Terra?

The concept of global warming can be scary for adults, but especially for children. This book will teach children the lesson that caring for the environment is valuable without burdening the child with the big picture moral implications.

The author has simplified this difficult topic. He has found a way to convey an educational theme through a warm story that is fun to read and grab a child's attention. There is a glossary and games to reinforce the educational components of the book.

Contact B. J. DeFrancesco (Phone: 503-387-5700; Website: <http://www.bjdauthor.com>
E-mail: bjdauthor@yahoo.com) to set up a personal reading and book signing.

RISING ABOVE GLOBAL WARMING ISBN 0-9801555-0-9

To order visit A-Argus Better Book Publishers web site for specifics (www.a-argusbooks.com)

Orders can also be placed online at Amazon, Borders and Barnes & Noble